

# Capistrano Unified Education Association



27422 Aliso Creek Road, Suite 100 • Aliso Viejo CA 92656 • (949) 900-2280

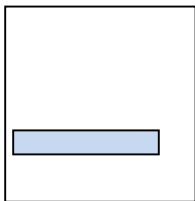
## Web Site Advertising Agreement and Contract

### Advertisement Description:

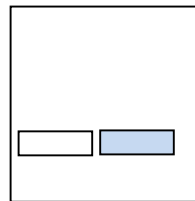
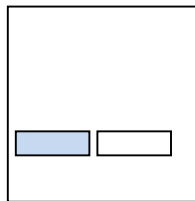
Vendor may sign up for a contract period of one (1), two (2) or three (3) month duration for a single advertising space on the Capistrano Unified Education Association web site and email newsletter as appropriate to the plan purchased. The advertisement will appear in the locations indicated below on the web site home page(s) and newsletter according to the locations on the [WebAd information flyer](#).

### Home Page

#### Option #1



#### Option #2



### Option 1,2, & 3

**CUEA Update Ad** – graphic location (top or bottom) will be determined on a first-come, first-served basis. If there are no other ads for this location, yours will be placed on the top slot.

**Advertisement size:** Will vary according to the specific location of intended graphic. See the [WebAd information flyer](#). All ads must conform to sizes given and must be static. No dynamic images.

### Home Page

- Width - 610 px; Height – 75px OR
- Width – 305px; Height – 75 px;

### CUEA Update

- Width - 172 px; Height – 40 px

**Advertisement may contain:** Company logo, slogan, individual company web site link, general information about the company that can fit into the advertising space described above and must be appropriate to be placed in a public education audience.

**Cost:**

one (1) month contract:  \$500/mo     \$350/mo     \$200/mo  
# of initial months     1     2     Other \_\_\_\_\_    Total Payment \_\_\_\_\_

additional design services available at extra cost (by separate proposal)  
(Please indicate need) \_\_\_\_\_

**Make checks payable to: CUEA Scholarship Fund**

**Terms:**

A completed and signed advertising contract and payment should be sent to:

**Capistrano Unified Education Association (a.k.a. CUEA)**  
**Attn: Robyn Nixon, Treasurer**  
**27422 Aliso Creek Road, Suite 100, Aliso Viejo, CA 92656**

Web-ready graphics in .gif, .jpg, or .png format should be submitted to:

HCS Design  
[nheid@cox.net](mailto:nheid@cox.net)

*The above information needs to be received at least three (2) weeks before the date that your contract will start.*

Once your advertisement is placed on the web site, no changes shall be made for the remainder of your contract time, unless a fundamental error has been made, and it needs to be corrected.

Advertising on the website and the CUEA Update is on a space-available basis as determined by CUEA. Renewal of this display contract is on a month to month basis and may be discontinued by either party with a 7-day notice for any reason. You will be invoiced monthly. Payment will be due within 15 days. The monthly fee for display service represents display from the first day to the last day of the month paid. All unused fees for non-display due to cancellation of contract will be prorated and returned.

You will receive a notice by email confirming your advertising contract's acceptance, and informing you of your scheduled feature months, **or** you will receive a notice (either by mail, phone or fax), requesting that you select an alternate contract time, depending upon space availability. **A check for the cost of the advertising must be paid in full to the address above within one week of receiving your confirmation notice, or your reservation will be cancelled for that contract period.**

All vendor advertising will have a CUEA disclaimer near your graphic stating that the product or service being advertised is not necessarily endorsed by CUEA and that CUEA advertising income will directly support the CUEA student scholarship program. While every effort will be made to work with vendors to create appropriate graphics, CUEA will reserve the right to refuse any advertising that is inappropriate to the public education environment. If discovery of this type of advertising is made after publishing, proration to fees paid will be done and the balance will be returned. Otherwise, all contracts are made in 1 month increments according to the prices above. CUEA also will not guarantee the performance of any advertising placed on its website or newsletter. CUEA will guarantee that your ad will receive significant exposure to our members based on historical tracking of website and newsletter activity.

# Web Site Advertising Agreement and Contract

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email \_\_\_\_\_ Contact Phone #: \_\_\_\_\_

Date contract was sent: \_\_\_\_\_

## Contract Information

Requested START date: \_\_\_\_\_

DURATION:  1 month  2 months  Ongoing month to month

## Content of advertisement: (please check all that apply)

- Company Logo -- Company Address & Phone Number
- Company Slogan -- Company Web Site Link: \_\_\_\_\_
- Photograph or Graphic
- Timely Information (i.e. Company Anniversary, Grand Opening, Relocation, etc.): *(please list)*

\_\_\_\_\_

\_\_\_\_\_

Other (please list):

\_\_\_\_\_

I/We have thoroughly read, understand and agree to all of the terms and rules mentioned in the Web Site Advertising Contract and Agreement put forth by the Capistrano Unified Education Association (a.k.a CUEA). I/We would like to enter into this contract for the term described within the Contract and Agreement, and will make payment for the full amount of the first month of advertising cost mentioned in the contract of: \$\_\_\_\_\_ within one week of contract acceptance, or else this contract and all agreements made within shall be null and void. I/We further understand that if we forfeit a contract, I/we may reapply for a forthcoming contract term. Subsequent months will be billed monthly by CUEA to the advertiser. Advertising months will be credited and scheduled if the advertiser chooses to pay in advance. If at any time a month is scheduled and NOT paid to date, the advertising will be removed from all viewports of CUEA.

Signature of Advertiser: \_\_\_\_\_

Name of Advertiser (please print clearly): \_\_\_\_\_

Date Contract Signed: \_\_\_\_\_

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PLEASE DO NOT WRITE IN SPACE BELOW: FOR OFFICE USE ONLY.

Signature of Contract Acceptance: \_\_\_\_\_

Date Acceptance Signed: \_\_\_\_\_