

CAPISTRANO UNIFIED EDUCATION ASSOCIATION

Ad Specifications

Option #1: HOMEPAGE (If Available)

Full Banner Ad

Location: Just above the page footer.

Size: Width – 610 px; Height – 75px;

Price: \$500/mo exposure, unlimited clicks

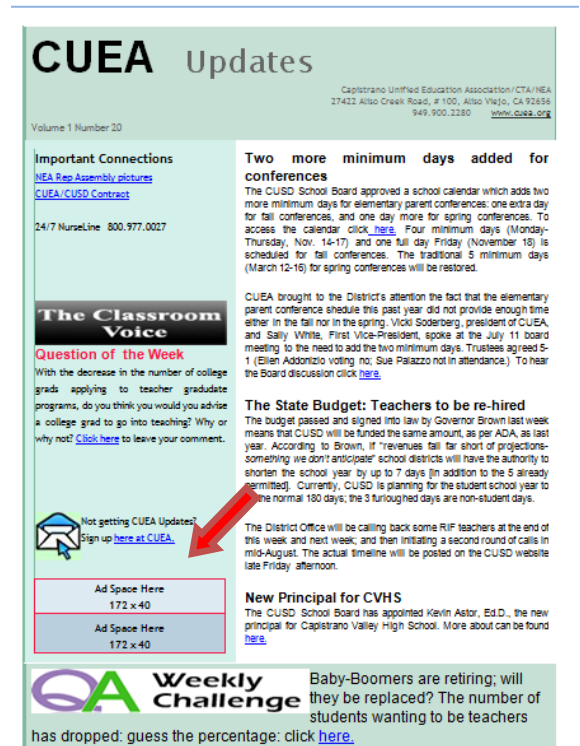
CUEA Update Emler: included.

Location: Lower left margin – 1 of the two locations shown below.

Size: Width – 172 px; Height 40 px;



Please see additional notes below.



Option #2: HOMEPAGE(If Available)

½ Size Banner Ad

Location: Just above the page footer. One of the two locations shown.

Size: Width – 305px; Height – 75px;

Price: \$350/mo exposure, unlimited clicks

CUEA Update Emler: Included.

Location: Lower left margin – 1 of the two locations shown below.

Size: Width – 172 px; Height 40 px;

Home Governance Negotiations Calendars Contract Common Core Information Programs

Search CUEA GO

CUEA Capistrano
Unified Education Association

EMAIL UPDATES

CUEA NEWS

CUEA ENDORSES LYNN HATTON FOR CUSD BOARD
CUEA Supports Lynn Hatton's 2014 Board Re-election With Early Endorsement (MORE) ...

OPEN ENROLLMENT MONTH FOR DISABILITY
January Is The Official Open-Enrollment Month For Disability Insurance (MORE) ...

KAISER PERMANENTE POSTED INFORMATIONAL BROCHURES
Have questions about travel or emergencies under the Kaiser medical plan? (Traveling Information) (Emergency Information)

Raise YOUR HAND
Our Schools! Our Solutions!
Day of Action - Dec. 9
Get Involved (more)

QUICKLINKS
Calendar
Contract Closeup
Salary Schedule
Employee Contract

Ad Image Here 305 x 75 Ad Image Here 305 x 75

CUEA Updates

Capistrano Unified Education Association / CTA/NEA
27422 Aliso Creek Road, # 100, Aliso Viejo, CA 92654
949.900.2280 www.cuea.org

Volume 1 Number 20

Important Connections
[NEA Rep Assembly pictures](#)
[CUEA/CUSD Contract](#)

24/7 NurseLine 800.977.0027

Two more minimum days added for conferences
The CUSD School Board approved a school calendar which adds two more minimum days for elementary parent conferences: one extra day for fall conferences, and one day more for spring conferences. To access the calendar click [here](#). Four minimum days (Monday-Thursday, Nov. 14-17) and one full day Friday (November 18) is scheduled for fall conferences. The traditional 5 minimum days (March 12-16) for spring conferences will be restored.

The Classroom Voice

Question of the Week
With the decrease in the number of college grads applying to teacher graduate programs, do you think you would you advise a college grad to go into teaching? Why or why not? [Click here](#) to leave your comment.

The State Budget: Teachers to be re-hired
The budget passed and signed into law by Governor Brown last week means that CUSD will be funded the same amount, as per ADA, as last year. According to Brown, if "revenues fall far short of projections-something we don't anticipate" school districts will have the authority to shorten the school year by up to 7 days (in addition to the 5 already permitted). Currently, CUSD is planning for the student school year to be the normal 180 days, the 3 furloughed days are non-student days.

The District Office will be calling back some RIF teachers at the end of this week and next week, and then initiating a second round of calls in mid-August. The actual timeline will be posted on the CUSD website late Friday afternoon.

New Principal for CVHS
The CUSD School Board has appointed Kevin Astor, Ed.D., the new principal for Capistrano Valley High School. More about can be found [here](#).

Not getting CUEA Updates? Sign up [here](#) at CUEA.

Ad Space Here 172 x 40
Ad Space Here 172 x 40

QA Weekly Challenge
Baby-Boomers are retiring; will they be replaced? The number of students wanting to be teachers has dropped: guess the percentage: click [here](#).

Please see additional notes below.

Document updated 6/1/2016

Designs by HCS Design

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Option #3: WEEKLY UPDATE ONLY(If Available)

CUEA Update Emler: Email update to members

Location: Lower left margin – 1 of the two locations shown below.

Size: Width – 172 px; Height 40 px;

Price: \$200/mo exposure, unlimited clicks, runs per month varies 1 – 3 times.

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Additional Notes: All vendor advertising will have a CUEA disclaimer near your graphic stating that the product or service being advertised is not necessarily endorsed by CUEA and that CUEA advertising income will directly support the CUEA student scholarship program. While every effort will be made to work with vendors to create appropriate graphics, CUEA will reserve the right to refuse any advertising that is inappropriate to the public education environment. If discovery of this type of advertising is made after publishing, proration to fees paid will be done and the balance will be returned. Otherwise, all contracts are made in 1 month increments, beginning on the first of the month, according to the prices above. CUEA also will not guarantee the performance of any advertising placed on it's website or newsletter. CUEA will guarantee that your ad will receive significant exposure to our members based on historical tracking of website and newsletter activity. All advertising concerns and interest should be addressed to;

Norm Heidner (CUEA Webmaster)

HCS Design

nheid@cox.net

949-291-2978